

Participating Network Newspapers

North - 43 papers

[Albertville/Sand Mtn Reporter](#)
[Anniston Star](#)
[Arab Tribune](#)
[Asheville Clarion](#)
[Athens/News Courier](#)
[Centre/Cherokee County Herald](#)
[Cullman Times](#)
[Cullman Tribune](#)
[Decatur Daily](#)
[Fayette/Times Record](#)
[Florence/TimesDaily](#)
[Fort Payne/Times-Journal](#)
[Gadsden Messenger](#)
[Gadsden Times](#)
[Guntersville/Advertiser-Gleam](#)
[Haleyville/Northwest Alabamian](#)
[Hamilton/Journal Record](#)
[Hartselle Enquirer](#)
[Heflin/Cleburne News](#)
[Huntsville/Redstone Rocket](#)
[Huntsville/Speakin' Out News](#)
[Jacksonville News](#)
[Jasper/Corridor Messenger](#)
[Jasper/Daily Mountain Eagle](#)
[Madison County Record](#)
[Millport/West Ala. Gazette](#)
[Moulton Advertiser](#)
[Oneonta/Banner Herald](#)
[Oneonta/Blount Countian](#)
[Pell City/St. Clair News-Aegis](#)
[Pell City/St. Clair Times](#)
[Piedmont Journal](#)
[Rainsville/Mountain Valley News](#)
[Red Bay News](#)
[Rogersville/East Lauderdale News](#)
[Russellville/Franklin Co. Times](#)
[Russellville/Franklin Free Press](#)
[Scottsboro/Daily Sentinel](#)
[Sheffield/Standard & Times](#)
[Stevenson/North Jackson Progress](#)
[Sulligent/Lamar Leader](#)
[Tuscumbia/Colbert County Reporter](#)
[Vernon/Lamar Democrat](#)

[Lanett/Valley Times-News](#)
[Linden/Democrat-Reporter](#)
[Lineville/Clay Times-Journal](#)
[Livingston/Sumter Co. Record-Journal](#)
[Marion Times-Standard](#)
[Montgomery Advertiser](#)
[Montgomery Independent](#)
[Moundville Times](#)
[Northport Gazette](#)
[Opelika-Auburn News](#)
[Opelika Observer](#)
[Pelham Reporter](#)
[Phenix City/Citizen of East Alabama](#)
[Prattville Progress](#)
[Roanoke/Randolph Leader](#)
[Rockford/Coosa County News](#)
[Selma Times-Journal](#)
[Talladega/Daily Home](#)
[Tallassee Tribune](#)
[Tuscaloosa News](#)
[Tuscaloosa/Crimson White](#)
[Tuskegee News](#)
[Wetumpka Herald](#)

South - 38 papers

[Abbeville Herald](#)
[Andalusia Star-News](#)
[Atmore Advance](#)
[Atmore News](#)
[Brewton Standard](#)
[Camden/Wilcox Progressive Era](#)
[Chatom/Washington County News](#)
[Citronelle Call News](#)
[Clayton Record](#)
[Dothan Eagle](#)
[Dothan Progress](#)
[Elba Clipper](#)
[Enterprise Ledger](#)
[Eufaula Tribune](#)
[Evergreen Courant](#)
[Fairhope/Daphne Courier](#)
[Flomaton/Tri-City Ledger](#)
[Floral News](#)
[Foley/The Onlooker](#)
[Fort Deposit/Lowndes Signal](#)
[Geneva County Reaper](#)
[Georgiana/Butler County News](#)
[Gilbertown/Choctaw Sun-Advocate](#)
[Greenville Advocate](#)
[Greenville Standard](#)
[Grove Hill/Clarke County Democrat](#)
[Gulf Shores Islander](#)
[Hartford News-Herald](#)
[Jackson/South Alabamian](#)
[Luverne Journal](#)
[Mobile Beacon](#)
[Monroeville/Monroe Journal](#)
[Opp News](#)
[Ozark/Southern Star](#)
[Samson Ledger](#)
[Thomasville Times](#)
[Troy/The Messenger](#)
[Union Springs Herald](#)

Central - 43 papers

[280 Reporter](#)
[Alabaster Reporter](#)
[Alexander City Outlook](#)
[Auburn Villager](#)
[Bessemer/Western Star](#)
[Carrollton/Pickens County Herald](#)
[Centreville Press](#)
[Clanton Advertiser](#)
[Clanton/Chilton County News](#)
[Clanton/North Chilton Advertiser](#)
[Columbiana/Shelby County Reporter](#)
[Dadeville Record](#)
[Demopolis Times](#)
[Eclectic Observer](#)
[Eutaw/Greene County Democrat](#)
[Eutaw/Greene County Independent](#)
[Gardendale/North Jefferson News](#)
[Greensboro Watchman](#)
[Helena Reporter](#)
[LaFayette Sun](#)

Total statewide circulation: 750,000
Newspapers in blue also participate
in the digital network.



MAKE A SPLASH

with the print and digital services of the Alabama Press Association

Alabama Press Association
 3324 Independence Drive, Suite 200
 Birmingham, Alabama 35209
 Phone: 1-800-264-7043
www.alabamapress.org



The Alabama Press Association connects you to your audience, offering print and digital advertising opportunities that we can coordinate to help you make a real impact. Our team believes that a multi-platform approach works best, and APA has several programs available to fit any budget, including:

Print Placement Service

APA's advertising service can coordinate custom media buys to cover specific markets in Alabama or any other state. We negotiate aggressive rates on any size ad, preprint, special section or magazine published by the newspapers. We provide detailed quotes, distribute ad materials, and handle payments to all the papers. Let our one-stop shop do all the legwork for you using our extensive database of member newspaper details.

Statewide Newspaper Network

\$400-\$2,000 per week

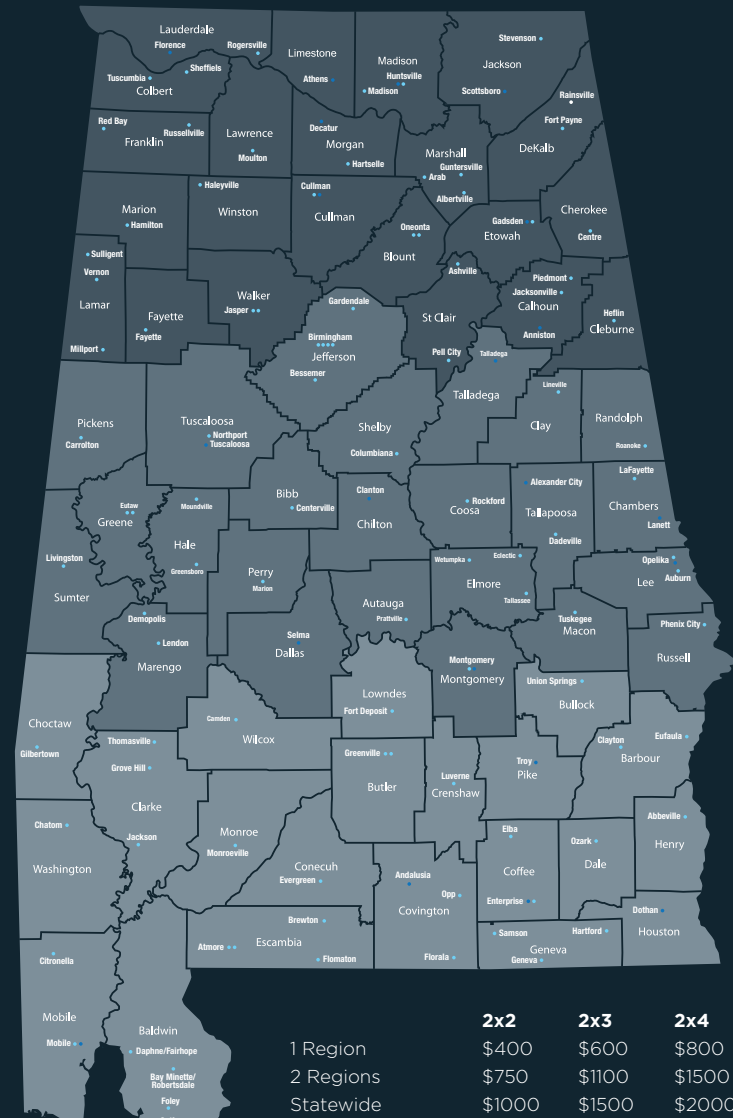
Blanket the state by placing your display ad in almost every newspaper statewide or by region, which helps you reach into every corner of the state including rural Alabama. The Network is ideal for promoting events, public awareness campaigns, local festivals, unique products and more. It is the most cost-effective way to reach people outside of your local area. Ad sizes range from 2-col x 2" to 2-col x 4" deep.

Statewide Classified Network

\$210 statewide per week

Newspaper classifieds remain an extremely effective way to reach hundreds of thousands of Alabamians at a nominal cost. Reaching audiences of qualified job seekers to consumers looking for unique goods and services, your ad appears regionally or statewide in weekly and daily newspapers.

Statewide Newspaper Network



Digital Newspaper Network

\$1500 per month; 3-month minimum

With more than 45 sites and six million available impressions, APA's network of premium Alabama newspaper sites is unlike any in the country. For only a \$2 CPM, your digital ad receives a guaranteed minimum of 750,000 impressions across all sites. Because inventory is limited, a 3-month contract is required.

Targeted Digital Ads

Our team can place your digital ads on websites and targeted mobile apps based on context and/or behavioral categories. We can also help you add more detailed demographics to maximize exposure, brand value, and return on investment for your digital campaign.

Targeted Email Campaign

APA does not sell stagnant e-mail lists that you use over and over. Describe your ideal audience, and we deliver your message to the matches in our double OPT-IN database. Target by characteristics such as gender, age, income level, hobbies/interests, profession, and a wide range of additional choices. We also verify and rebuild the database every 60-90 days, ensuring fresh demographic information directed to an audience who is in the market for or has an interest in your type of product, service, information or event.

Additional Digital Options

Social Media • SEM • Precise Geo-fencing • Facebook Retargeting with emails • Video Pre-roll • YouTube TrueView, and more. Ask us for additional details.

PRINT

DIGITAL